



# COMMERCIAL PRESS KIT

## CRASH | ABOUT

Under the visionary leadership of Artistic Director KC Bevis, Crash has emerged as the leading physical theatre company in the Midwest, blending street dance, storytelling, tricking, acro, and contemporary dance. Known for its diverse repertoire, Crash's performances feature choreography and freestyles by some of the nation's top dance practitioners and tours annually across the U.S. A two-time recipient of the *Black Theater Alliance Award for Choreography*, Crash's impact extends beyond the stage. Recognized as a trailblazer by the Chicago Reader and Newcity Stage, the company has also been lauded for creating "The Most Inventive Work in the U.S." by Dance Magazine. With features on international television and platforms like The Huffington Post, Crash's influence has reached national proportions.

» [www.chicagodancecrash.com](http://www.chicagodancecrash.com)

## CRASH | BEYOND THE STAGE

What the public doesn't know...Crash spends 30% of our season and resources at private events - conferences, award shows, parades, branding campaigns, film/television, and celebrations of all types!

Outdoor pavilions of 20k+, indoor auditoriums of 10k+, banquet halls, private celebrity events, multi-week branding campaigns, televisions, streams, film... everything except the Super Bowl (yet!)

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**[Crash Commercial Reel](#)**

# PAST CLIENTS



## Uniqlo

We built out a branding campaign for Japanese-based clothing line *Uniqlo* to promote the launch of their first North American store location. It included DJ sets on commissioned train cars, choreography, dance battles, cyphers and socials with the public.

[Uniqlo Brand Campaign](#)

## WWF

We put together an evening-length production for the World Wildlife Fund in partnership with Chicago's Shedd Aquarium. The project was created from scratch and featured dancers atop floating platforms with life-sized props in sync with a video backdrop - all free to the public.

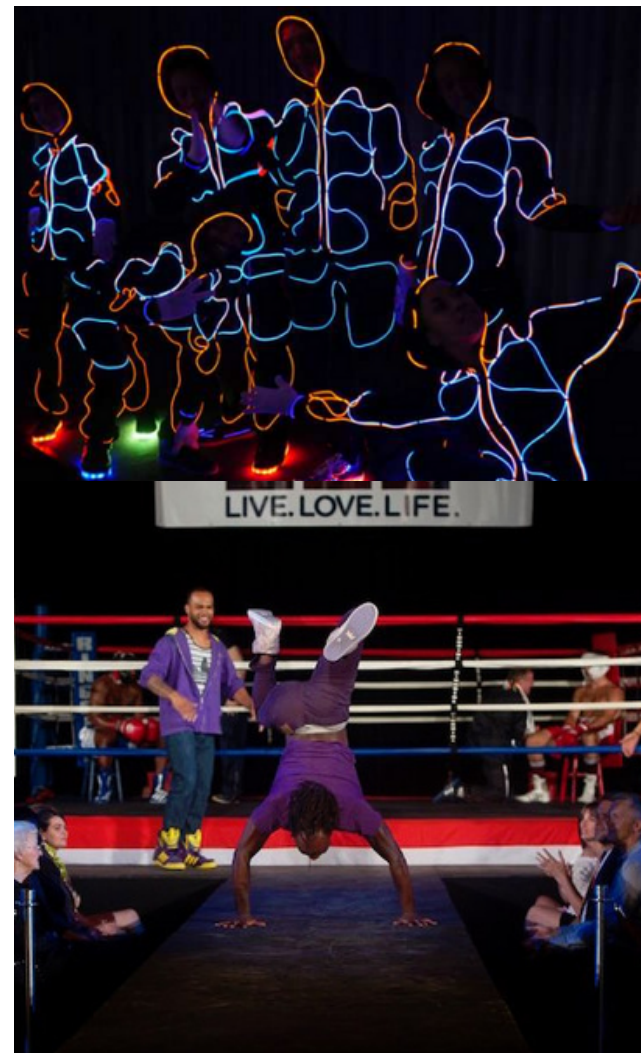
[World Wildlife Fund Trailer](#)

## Coach

Crash artists performed at the opening of the Magnificent Mile Coach store location. Decked out in Coach apparel with a street-wear twist, Crash artists presented a full-length breaking and hip hop structured freestyle for the public.

[Site-Specific Freestyle Trailer](#)

*Our past clients include Pepsi, General Mills, Red Bull, NBC, Wizard World Comic Con, Jack Daniels, at&t, Americans for the Arts and more!*





# OPEN AIR



*With a **20+ year history of outdoor and site-specific works**, our organization is prepared to captivate your audience in **NEW and exciting performance areas** such as parks, outdoor pavilions, street stages and publicly-accessible landmarks.*

- Most Crash repertory pieces have **“low-tech” options** suitable for outdoors
- Master classes easily apply to **open-air spaces and park festivals**
- Special request freestyles and performance pop-ups can be made to fit a specific location. **Crash has created original performances in lagoons, fountains, gardens and city boardwalks** - nothing is impossible!

[Pritzker Pavilion Open-Air Performance](#)

[Crown Fountain Open Air Performance](#)





# WHAT WE NEED



*Please provide the following information with your inquiry:*

- **General project/event description**
- **Date of event**, shoot or performance
- **Number of dance artists** requested (if you aren't sure, we can help)
- **Performance area details** (flooring, dimensions, lighting)
- If live, **projected audience size** and proximity to the performance space
- Do you have a specific **project budget**? If no, we will provide a quote

**Contact Jessica Leyva for company availability and a custom quote:**

Email: [jleyva@chicagodancecrash.com](mailto:jleyva@chicagodancecrash.com)

Phone: (805) 266-3094





# CRASH | MEDIA

» [chicagodancecrash.com/reviews](http://chicagodancecrash.com/reviews)

“Very few dance companies know as much about connecting with an audience as Dance Crash does, and the connections between the members of the company are vividly evident whenever you see them perform.” **-Huffington Post**

“Perhaps most remarkable about Dance Crash is its ability to manage an image that is consistently cool, yet unabashedly committed to taking risks and reaching outside its comfort zone.”  
**-Arts Intercepts**

“Talk about making quality dance that's accessible to an enormous audience!” **-Gapersblock.com**

“A Dance Show for People Who Don't Like Dance” **-Chicago Tribune**

“Like a Synergy drink or a Kombucha, Chicago Dance Crash is a pure mix of unadulterated, raw ingredients: a potent surprise upon first taste, and deliciously smooth by drinks end.”  
**-TimeOut Magazine**

“...so original, so bursting with freshness on every level, and so polished, it literally sparkles from start to finish.” **-SeeChicagoDance**

“There is something about the company's ingenious new hip-hop dance-theater piece that is so imaginative, so playfully revisionist, and so superbly realized by all the artists involved, that it feels like an instant classic all its own.” **-Chicago Sun-Times**





# CRASH | MEMBERS & COLLABORATORS

» [chicagodancecrash.com/the-company](http://chicagodancecrash.com/the-company)



**KC Bevis**  
Artistic Director



**Jessica Leyva**  
Executive Director

Contact Jessica for company availability and a custom quote:

[jleyva@chicagodancecrash.com](mailto:jleyva@chicagodancecrash.com)

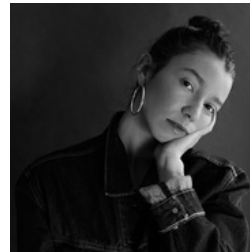
(805) 266-3094



**Phillip Wood**  
Company Artist and Rehearsal Director



**Brandon "Kaio" Hunt**  
Company Artist



**Tina Diaz**  
Company Artist



**Logan Howell**  
Company Artist



**Monternez Rezell**  
Company Artist



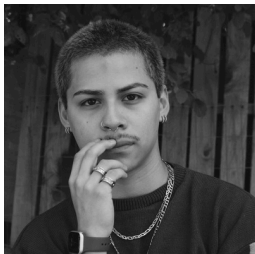
**Tristen "Penny" Green**  
Company Artist



**Hannah Barrows**  
Company Artist



**Eryn Jones**  
Company Artist



**Rodrigo Mercado**  
Performing Apprentice

