

Chicago DanceCrash



**Making things cool
since 2002.**

(Flashmobs aren't cool anymore, FYI)



If your goals include fun, energy and accessibility...
...we should talk.

Chicago DanceCrash is a hip hop/contemporary dance company established in 2002, touring internationally and featuring a culturally diverse & photogenic ensemble of breakers, gymnasts, ballerinas and contemporary dancers. Our works are founded in pop culture, athleticism, and showing off for no other reason than because it's fun.

Aside from a primary performance season of original concert works shown around the world, Crash carries out an allegiance to the great City of Chicago (who made us a thing in the first place) with 50+ local shows a year on all 3 sides of the City as well as a late-night open run of "cash bar freestyle battles" in Chicago's Wicker Park neighborhood for folks of all places and ages and backgrounds.

What The **Public Doesn't Know** is that we spend 1/3rd of our time and resources on private events — conferences, award shows, parades, branding campaigns, film/television & celebrations of all types!

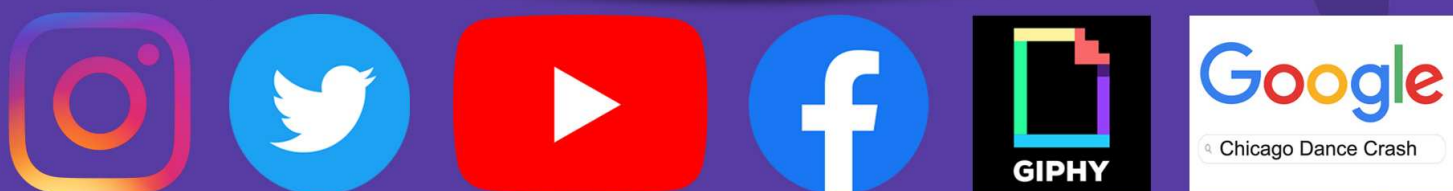
Outdoor pavilions of 20k+, indoor auditoriums of 10k+, banquet halls of the highest 1000 donors, private celebrity events, month-long campaigns, television, streams, film... everything except the Super Bowl (yet).

[TinyURL.com/CrashCommercialReel](https://tinyurl.com/CrashCommercialReel)

Past clients include...



stalk us ↓



That One Time

We built out a branding campaign for Japanese-based clothing line Uniqlo to push their 1st North American store. It included DJ'ed sets on commissioned train cars, complete with choreographed battles, cyphers and socials w the public.



👉 [TinyURL.com/CrashUniqlo](https://tinyurl.com/CrashUniqlo)

That One Time

We created a Team v Team battle with audience-voted rules based on facts about the organization and its cause. Each performance "round" communicated statistics that also served as motivators to donate later in the evening + free selfies with the ensemble!



👉 [TinyURL.com/CrashYadEzra](https://tinyurl.com/CrashYadEzra)

That One Time

We put together an evening-length production for the World Wildlife Fund in partnership with Chicago's Shedd Aquarium. The project was created from scratch atop floating platforms, with life-sized props and in sync with an original video backdrop - all free to the public.



👉 [TinyURL.com/CrashFantasma](https://tinyurl.com/CrashFantasma)

What's Your Thing?

Are you a convention producer, a Twitch streamer, influencer, fundraiser, casting agent, filmmaker, outdoor event programmer? **We got you.**

We're gonna ask you...

What/Where/When?

How long is the intended event/shoot + how long is our intended involvement?

How many dancers do you need?

(If you don't know, we'll help decide!)

What's the performance area like in terms of floor, dimensions and lighting?

If live, what's the projected size of the audience and how far/close will they be from the performance?

Are you working within a specific budget you want us to create around or would you like us to conceive a performance first then quote you a cost?

Should we include housing, meals, air &/or ground transport into our quote or is that provided?



Chicago Dance Crash *open-air!*

Put on your mask and let the sun shine!

The rules are changing and Chicago Dance Crash is well-equipped to accommodate these new normals. With a 17+ year history of outdoor & site-specific works, our organization is prepared to captivate your audience in **NEW** and exciting performance areas such as parks, outdoor pavilions, street stages and local landmarks.

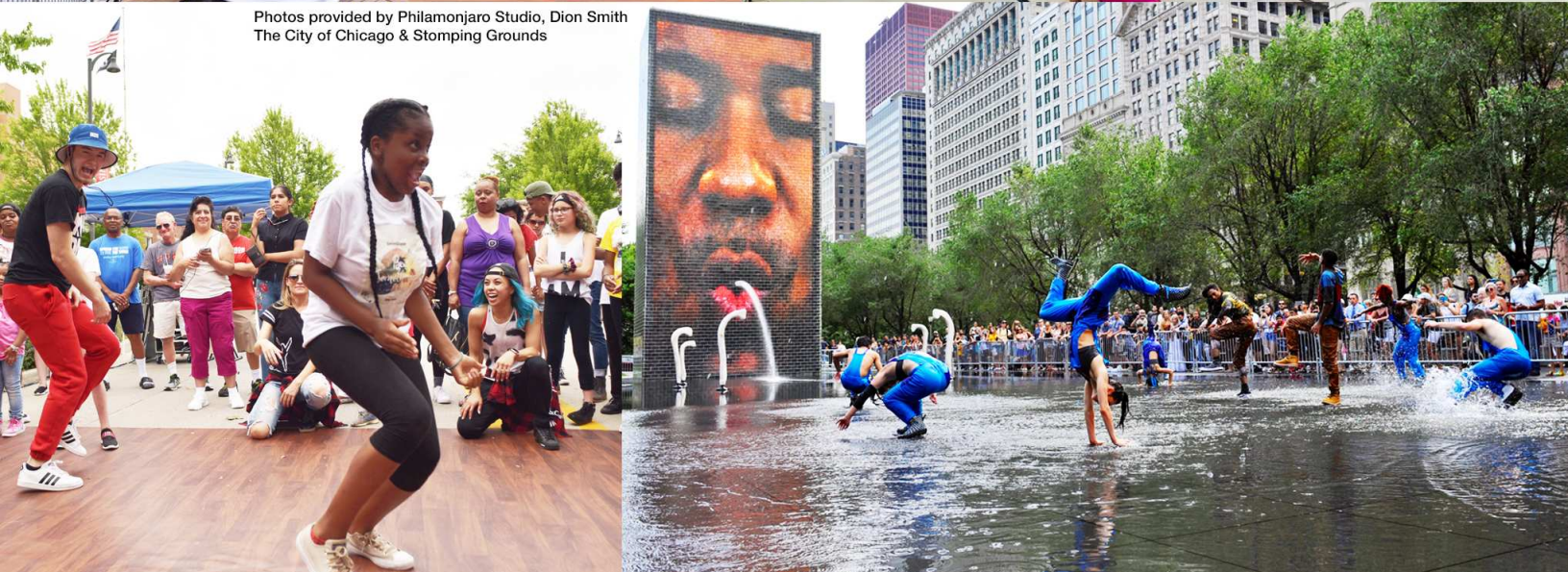
☀️ Most Crash repertory have “low-tech” options suitable for outdoors.

☀️ Classes easily apply to open-air street & park festivals.

☀️ As always, “special request” freestyles & original works can be made to consider a specific location you have in mind. Crash has created original, one-time performances in lagoons, fountains, gardens and city boardwalks among other sites so nothing is impossible!



Photos provided by Philamonjaro Studio, Dion Smith
The City of Chicago & Stomping Grounds



Chicago DanceCrash



Contact Mark!

He's ready to figure things out for you.

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ChicagoDanceCrash.com

Photos provided courtesy of Ashley Deran, Emily Coughlin, the City of Chicago, WWF, Booking Dance Festival, Jane Monzures, Jack Daniels, P3 MediaWorks, Too Hype Crew Arts for America, Ox Creative, The Invisible North and Yad Ezra.